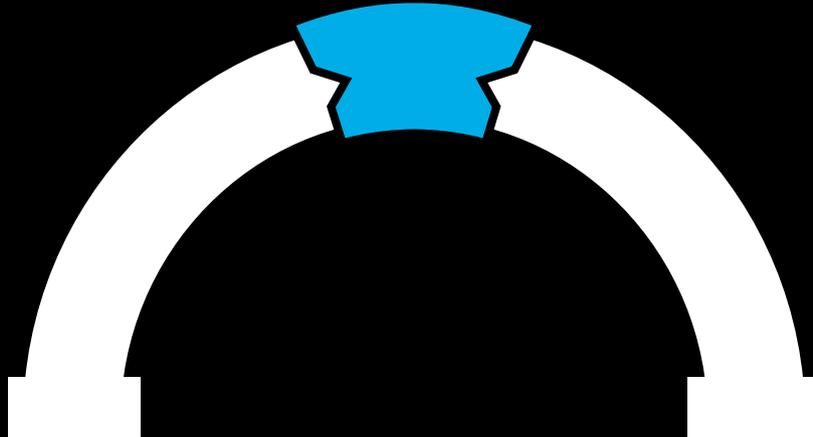


**The  
Climate Knowledge Brokers  
MANIFESTO**

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Informed decision making for a climate resilient future



# About the Climate Knowledge Brokers Manifesto

The Climate Knowledge Brokers Manifesto was developed in a collaborative process by the CKB Group (CKB), a network of organisations and professionals focused on improving the quality and use of climate-related knowledge in decision making. Our vision is a world in which people make climate sensitive decisions fully informed by the best available climate knowledge. The Manifesto describes the essential role of climate knowledge brokers in achieving that vision.

17 contributors carried out interviews with 80 climate knowledge brokers and users of climate-related knowledge, and attended an editorial conference in Vienna to sketch out a draft version. The draft was then tested at the CKB 2015 Annual Workshop in Copenhagen, followed by final revisions and adoption by the CKB Steering Group.

This pamphlet is a summary of a longer document available as a printed book or a pdf, which can be downloaded from

<http://manifesto.climateknowledgebrokers.net>.

The full version includes an analysis of user needs, characteristics of the climate knowledge broker role in responding to those user needs, and how the CKB Group improves the effectiveness of climate knowledge brokering through collaboration. It concludes with an invitation for users of climate knowledge, funders of climate information services and climate knowledge brokers to engage with us.

The website also provides access to transcripts of some of the interviews we conducted and examples of successful climate knowledge brokering initiatives.

## CLIMATE KNOWLEDGE BROKERS ADDRESS DIVERSE USER NEEDS



No awareness of issue



Lack of quality information



Hidden information



Untailored information



Too much information

## CLIMATE KNOWLEDGE BROKERS

outreach

feedback to producers of information

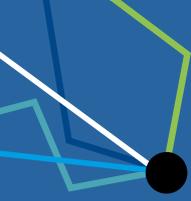
finding & interfacing

contextualising & synthesising

filtering



Informed and aware users of tailored climate knowledge, making better decisions.



# THE MANIFESTO

**Society** is only now grasping the full extent to which our lives, jobs and environment are sensitive to a changing climate. Effective decision making will be needed in many areas if we are to build a climate resilient future.

Many more people will therefore need to make use of climate knowledge to support them in making their decisions. We understand that these users of climate knowledge require access to high quality information that is tailored to their specific circumstances. This includes a synthesis of relevant climate information, contextualised with an understanding of their sector and locality.

The availability and quality of climate related information is uneven. It depends on who and where you are. Some are deluged by datasets, reports, scenarios, toolkits and other publications. For others, especially in developing countries, there is still a lack of relevant information. In both cases the result is similar: people struggle to find what's useful to them in their daily work.

Chains of 'knowledge brokers' act as filters, interfaces and translators between knowledge producers and users, across different disciplines, fields and sectors. They employ a range of methods and communication approaches to meet users' needs. Effective brokers recognise that knowledge is often more readily accepted if the knowledge production process is transparent and participatory.

The CKB Group ("CKB") aims to help climate knowledge brokers become more effective and efficient in their efforts to meet the information needs of current and future users. We believe

this will only be achieved through collaboration, sharing and a commitment to open knowledge<sup>1</sup>. We promote this through a community of practice to enhance trust, build relationships and encourage peer learning. We also coordinate efforts to realise the potential of digital technology for efficient transfer of knowledge at scale.

The origins of CKB lie with pioneers in the use of online portals, linked open data and semantic tools. It has since broadened to be inclusive to any organisations and professionals who attempt to deliver tailored climate information to those who need it.

We support the intelligent use of climate-related knowledge; we urge the coherent and strategic funding of climate knowledge brokering activities; and we invite the participation of all collaboration-minded climate knowledge brokers.

<sup>1</sup>By a commitment to "Open Knowledge" we refer to having an open mindset, actively seeking to share our knowledge and working with others who have the same attitude. We aim to make re-use of data and information easy for others by applying the "open data" principle wherever possible.

# Principles of CKB:

01 People who are trying to address the impact of a changing climate **deserve high quality information** to support them in their decision making.

02 CKB champions the **importance of climate knowledge brokers** in ensuring high quality climate relevant information is available and accessible to all who need it.

03 We believe that **understanding user needs** in their multiplicity is the starting point for effective climate knowledge brokering.

04 We are committed to **learn together** to improve the effectiveness of climate knowledge brokering.

05 We support climate knowledge brokers in **choosing appropriate tools and methods** to address their users' needs, including intelligent use of digital technologies.

06 We apply **collaboration as a standard** in our work.

07 We promote open knowledge; meaning we have an open mindset, are actively seeking to **share our knowledge** and want to work with others who have the same attitude.

## HOW CKB FACILITATES EFFECTIVE CLIMATE KNOWLEDGE BROKERING

### Sharing & collaborating



► A community of practice



► State of the art digital tools, services and products



Society is only now grasping the full extent to which our lives, jobs and environment are sensitive to a changing climate. Effective decision making will be needed in many areas if we are to build a climate resilient future. Many more people will need to make use of climate knowledge in the future to support them in making their decisions.

This manifesto was developed through a collaborative process involving people connected to the CKB Group. It explains that users of climate-

related knowledge require access to information that is tailored to a myriad of specific circumstances, and the essential role climate knowledge brokers play in delivering this.

It is only through collaboration that climate knowledge brokers will meet this complexity of user needs effectively. In The Climate Knowledge Brokers Manifesto we describe our vision of a world in which people make climate sensitive decisions fully informed by the best available climate knowledge, and how that can happen.

[manifesto.climateknowledgebrokers.net](https://manifesto.climateknowledgebrokers.net)

The CKB Group is a network of organisations and professionals focused on improving the quality and use of climate-related knowledge in decision making.

